

## **NEWBORN LIFESTYLE SHOOT INFORMATION**

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## What is a lifestyle newborn shoot?

Lifestyle shoots are conducted in the comfort of your own home. They are about capturing you and your family in your natural environment, as you are. They are more relaxed and result in less posed images. Your images will feel like a true reflection of your everyday moments as they document you welcoming your newborn into their new home and family.

## What should I expect and how do I prepare?

I primarily shoot newborn lifestyle images in the nursery, master bedroom and living area, in the comfort of your own home. It is beneficial to have these areas tidy and decluttered. I recommend having a bedspread on your bed that is a solid colour for the day of the shoot.

Have a collection of items you want to include in the session organised beforehand. This might include such things as blankets & wraps, onesies or a special outfit, headbands and stuffed animals. We will go through these together to determine what and how we can use the items in your sessions. I will also bring a small selection of props and items that we may choose to utilise.

There is no schedule or plan, I work around you and your babies routine. If the baby is hungry when I arrive, then I will start with some feeding shots. If they are sleeping in their cot then I will start with some nursery images. There is no rush and I always work with you to ensure that the process is as relaxed and stress free as possible.

## What should we be wearing?

Wear what you are most comfortable in and feel yourself in. I encourage solid colours, avoid logos or bold patterns that may clash. Casual clothing is perfect and bare feet looks most natural in a home setting. Have baby in an outfit that you would be happy for them to be photographed in, remembering that we will be able to change this look throughout the shoot with other items and swaddles











